

Dear Potential Sponsor,

We writing this letter on behalf of the St. Catharines Athletics Lacrosse Club. Junior A & Jr B lacrosse are the highest level of lacrosse in Canada for players under the age of 21. Our club was established in 1877 making us one of the oldest sporting traditions in the country. Over the years we have brought many National Championships and great civic pride home to St. Catharines.

For the upcoming summer, the Jr A Athletics are scheduled to be the first summer tenant at the new Canada Summer Games facility at Brock University. While many details are still being decided, the Athletics will field a competitive team in their new home. The same management and coaching staff, fresh off their 2021 provincial championship, will once again lead the Double Blue.

A key component of the Athletics development was the recent integration of the Spartan Jr B program that will now run under the Jr B Athletics name, and Double Blue colors. This amalgamation of the Jr A and Jr B programs will allow for a smoother movement of players, and a more cohesive set of strategies between the two clubs.

In order for us to effectively run our programs, we need to establish strong corporate partnerships. Without these partnerships, we would not exist. Realizing that there are several worthy causes and that every company has a limit on how much they can invest in supporting the community, we as a board have made it one of our top priorities to ensure that we continue to maximize the value we provide to our corporate partners.

Attached you will find our new corporate partnership opportunities. We have options ranging from a small ad in our program to Platinum Corporate Sponsorship. We are very confident that you will find an option that will give you and your company the return you are looking for.

Currently lacrosse is the fastest growing sport in North America and is expected to continue to grow in the minor, high school, collegiate and professional levels, making this a great time for companies like yours to support our organization and this growing sport. Please review the package and feel free to contact Rob Hinchberger 519 589-2992, if you have any questions.

In order for us to honor all of our commitments to you and your company as outlined in our partnership options, we will need to have all of our corporate partners confirmed by no later than Monday February 28th. We will make a note to follow up in the ensuing weeks to ensure you have received this email and to answer any questions you may have.

Thank you in advance for your consideration, and we hope you will see value in our new corporate partnership opportunities and will support the St. Catharines Athletics Lacrosse Club in the 2022 season.

Best regards

Rob Hinchberger



Sponsorship

Paul Coates



President

Lindsay Rodgers

Vice-President

Jeff Chcoski

General Manager